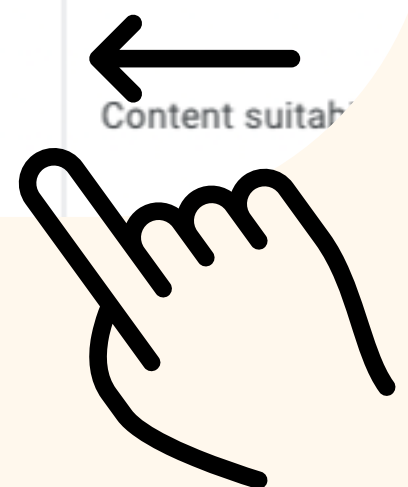


Comment optimiser vos campagnes display en 2 min



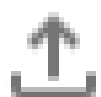
Allez dans vos paramètres << Liste d'exclusion d'emplacements >>

The screenshot shows the Google Ads interface. At the top, there is a navigation bar with icons for Search, Reports, Tools and settings, and Referrals. The 'Tools and settings' icon is highlighted with a red box. Below the navigation bar, the interface is divided into four columns. The first column is titled 'Shared Library' and contains items like Audience manager, Bid strategies, Negative keyword lists, Shared budgets, Location groups, Placement exclusion lists (highlighted with a red box), and Asset library. The second column is titled 'Bulk Actions' and contains All bulk actions, Rules, Scripts, and Uploads. The third column is titled 'Measurement' and contains Conversions, Google Analytics, and Attribution. The fourth column is titled 'Setup' and contains Business data, Policy manager, Access and security, Linked accounts, Google tag, Preferences, Google Merchant C, and Content suitab.





New list



Upload a list



Schedule a list

Créez une liste



Excluez l'URL suivante

mobileappcategory::69500

Create placement exclusion list

Goodbye naughty clicks

Add placement exclusion

Browse

Enter

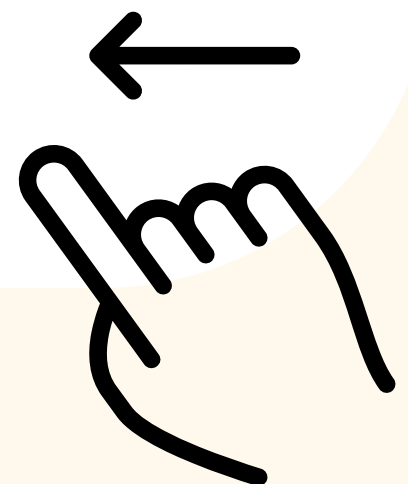
1 selected

Enter multiple placements

Websites and apps: 1

Enter placement URLs line by line, or paste in a list.

App categories >
All Apps



Enregistrez et appliquez à vos campagnes.

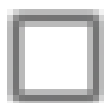
1 selected

Apply to campaigns

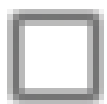
Remove



Placement exclusion list ↑



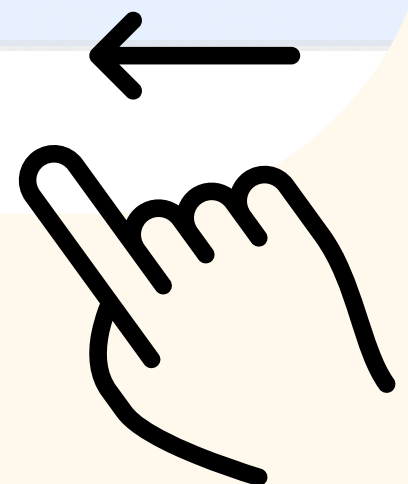
Mega List Bad Websites and apps
Owned by a manager account



YT Kids placements
Owned by a manager account



Goodbye naughty clicks



Voilà !

